



Elevator Pitch 1:

Hi _____,

I wanted to share with you some exciting news. Heartland just announced a marketing partnership with Local Thanks, which specializes in helping small business grow sales.

Do you have a few minutes I could discuss this with you?

Local Thanks is a digital marketing product that helps Restaurants (whatever their industry is) bring back their customers often and attract new ones.

For a low monthly fee you get:

- Up to 8 digital coupons / promotions a month
- To communicate with customers via email, text, or mobile push notifications
- Social Media integration
- The ability to tap into other Local Thanks members
- AND You can do everything yourself, or Local Thanks can manage the entire process!

With your permission, I would like to have a representative from Local Thanks call you. They are based right here in South Florida. They have a limited time special promotion which waives the installation and the first two months are free!