



## TESTIMONIALS & STATISTICS

### Testimonials

1. *"Great program. My business has increased and my customers have told me how much they look forward to receiving my scratch off Screcials."*  
**Ben Golden, Bagel City South**
  2. *"The Local Thanks customer outreach program included all the marketing tools of today's technology including a mobile app, coupon website and a suite of communication tools including, email, text, social media and push messaging. We immediately enjoyed a 28% lift the very first week we launched the program and it keeps growing."*  
**Rene Zaldivar, Chef 24-7**
  3. *"We were looking for a program that would bring back our customers more often and attract new ones. Local Thanks marketing ad direct customer communication package did all that and then some. Thanks Local Thanks!"*  
**Mike Marshall, Oxygen Hair Salon**
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### Statistics

1. **Local Thanks provides mobile-friendly interfaces for customers.**  
88% of consumers who search for a type of local business on a mobile device call or go to that business within 24 hours. (Google Mobile Movement Study)
2. **Local Thanks provides a complete mobile-friendly email marketing engine for businesses.**  
84% of respondents use desktops or laptops to access email; however, two-thirds of those under 30 use their smartphones or cell phones to access their email. (Chadwick Martin Bailey)
3. **Local Thanks provides businesses to create and offer promotions on the fly, 24/7/365.**  
60% of consumers using coupons like to compete and feel like winners when getting better prices. (Street Fight)
4. **Local Thanks is SEO'd (Search Engine Optimized) so that business's listings and promotions show up in the top search results on the web.**  
70% of U.S. households now use the Internet when shopping locally for products and services (The Kelsey Group; ConStat).
5. **Local Thanks provides a complete loyalty solution for businesses.**  
Businesses that spend 5% on loyalty marketing are 25% more profitable (Constant Contact)